

AUGUST 2023

INTERNATIONAL STRATEGY

THE ROYAL DANISH ACADEMY OF MUSIC
2023-2027



THE ROYAL DANISH
ACADEMY OF MUSIC

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INTERNATIONAL STRATEGY

The international strategy of The Royal Danish Academy of Music (RDAM) serves the purpose of defining and communicating the choices made in terms of strategic efforts in internationalisation at RDM. It supports the institution's needs for international development as part of the academy's general strategy for the 2024-2027 framework agreement with the Danish Ministry of Culture.

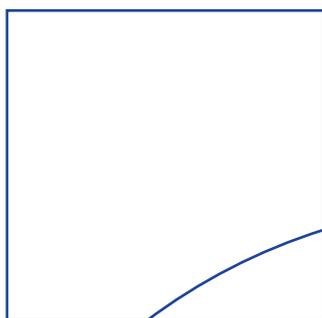
RDAM's approach to internationalisation is based on the vision that RDM represents the highest international level and cooperates with the best conservatories in the world. RDM regards international scope and diversity as assets and places emphasis on the fact that efforts to improve internationalisation leads to quality in and around study programmes. This can be seen in the composition of student population, internationally oriented teaching staff, guest teachers, cooperation projects, opportunities for mobility, digital teaching and learning, benchmarking, ranking, research and development, and many other areas.

RDAM aims to be viewed as a strong higher music education institution with an international outlook that prepares students to be a part of an international and ever-changing workforce.

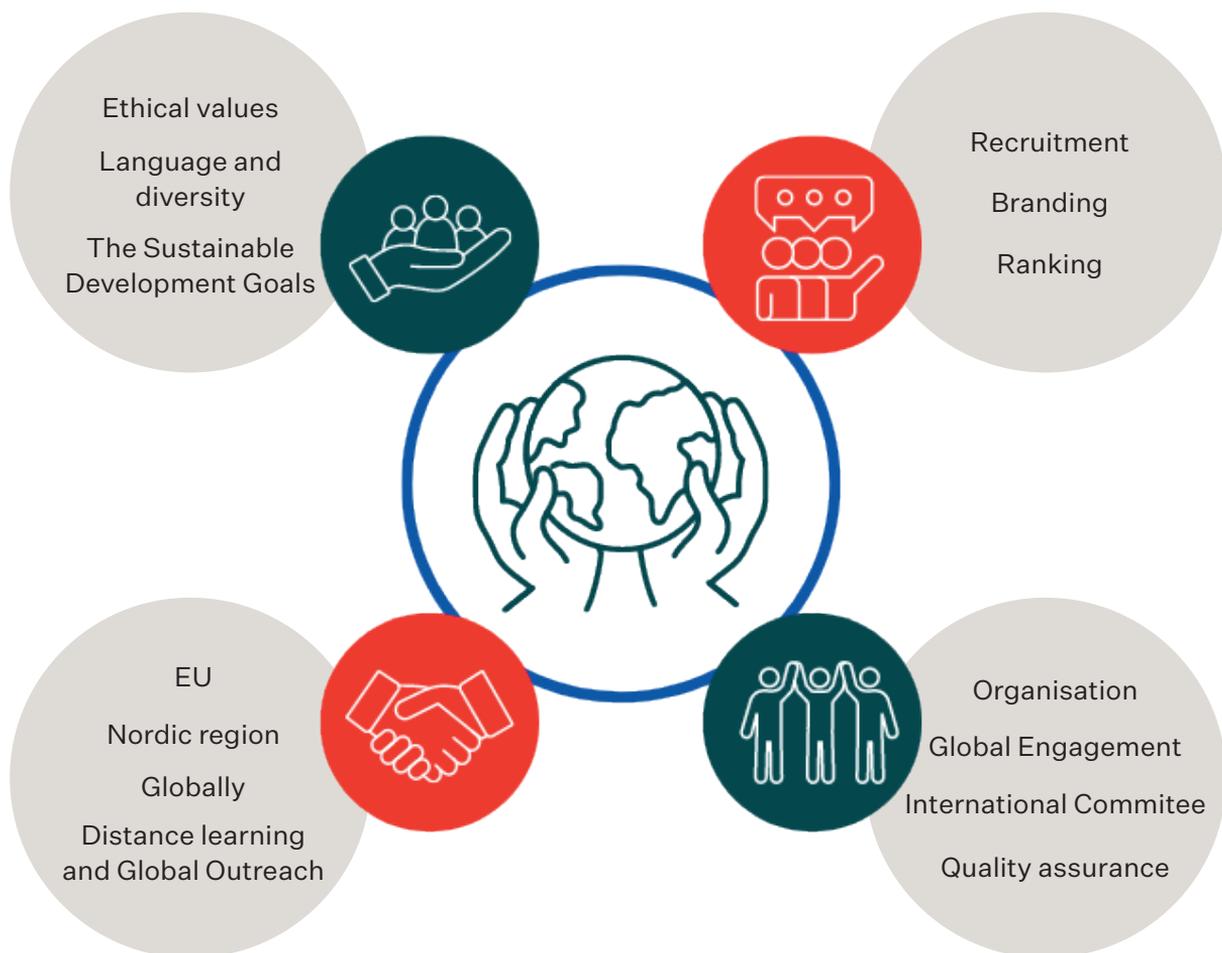
As a conservatory, RDM continually strives to be able to be on a par with the best institutions. As a Danish education and cultural institution, RDM strives to be able to offer programmes in performance and creation in music up to the highest level.

At RDM, the study culture should reflect a global musicianship where both global and ethical perspectives are developed individually and as a community. In their actions and interactions, students learn to be open, reflective, and discard preconceived notions, and they are supported in establishing communities and relations across the institution.

An ethical approach to internationalisation must accommodate and create curiosity, expand horizons and interest in the unknown. The study environment must be characterised by tolerance, respect, and joint responsibility.



RDAM IN THE WORLD



At RDAM, we recognise that we are part of a global reality where diversity and curiosity are assets, and where we aim to create a culture that supports an open dialogue in an environment of trust and safety. Read more on: www.dkdm.dk/en/ethical-values.

EUROPE – INSPIRATION AND OUTLOOK

In the EU, the Erasmus+ programme and the European network AEC (Association Européenne des Conservatoires) are a central fundament for international development. The framework provides a range of funding opportunities that will be examined closely by RDAM, and which are expected to be included in upcoming priorities for strategic efforts and development.

RDAM will continue to ensure that students have advantageous opportunities to participate in exchange programmes with institutions that can offer a wide range of attractive programmes. RDAM also regards activities in teacher mobility as important to competence development, contributing to the development of new perspectives in pedagogy and artistic development.

The priorities of the 2021-2027 Erasmus+ programme are:

- Inclusion and diversity
- Digital transformation
- Environment and fight against climate change
- Participation in democratic life, common values and civic engagement

RDAM's international efforts will be based on these opportunities and priorities, and will work to include new initiatives in addition to existing ones.

RDAM IN THE NORDIC REGION

RDAM is a part of ANMA (The Association of Nordic Music Academies), the network for music conservatories in the Nordic and Baltic region. This cooperation contributes to RDAM's place in the Nordic community and reflects RDAM's position as a Danish education institution, pedagogically, musically, and culturally. Mobility and cooperation projects between the Nordic and Baltic institutions are an active part of international activities at RDAM. The exchange of ideas and experiences within pedagogical development and artistic research is an important part of the Nordic cooperation.

The Nordic cooperation and geographical proximity facilitates the creation of new projects that support the academy's aims to prioritise green transport. New projects in the Nordic region will contribute to motivating green goals and a strengthened Nordic community.

RDAM GLOBALLY

RDAM's strategic partnerships aim to retaining long-standing and valuable partnerships. At the same time, they will focus on exploring new avenues that expand global outlook to include a diverse perspective in cooperations and artistic growth.

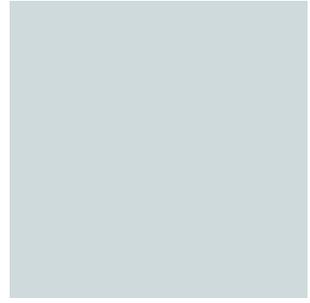
Outside of the EU, strategic partnerships at RDAM focus on: United Kingdom, USA, China, and Singapore.

RDAM aims to establish new strategic partnerships, but will also explore lesser-known regions in individual projects that are determined to be of interest to certain study programmes or be of special national interest.

DIGITALISATION AND GLOBAL OUTREACH

In 2023, RDAM established a Global Outreach Center – a new digital communication effort that includes best practices and knowledge sharing within distance learning, development, and research. Global Conservatoire is one of the academy's large-scale development projects in online learning.

RDAM aims to actively contribute to digital development by offering students and staff opportunities to test and participate in digital courses. Supporting RDAM's goal to prepare students for a sustainable career as a musician are courses focussing on developing competences in intercultural awareness, communication, democratic participation, as well as personal and social competences.



LANGUAGE AND DIVERSITY

As an international education institution, RDAM is aware of how language is used in teaching, learning, and social situations. RDAM aims to establish a culture of language use that contributes to strengthening the development of the institution and its students. RDAM works towards developing and improving the usage of language in multicultural learning environments. The institution has many nationalities and a linguistic diversity, necessitating a language policy that is especially aware of language and intercultural competences of students and teachers. RDAM will start concrete initiatives in relation to language that can contribute to supporting a positive study environment and student well-being. The connection between language and inclusion is reflected in a new language policy.

Through international development, RDAM will contribute to reaching the common goal of the Danish art schools with regards to diversity. A special initiative will be to educate students and staff in understanding diversity – including the challenging of norms, the use of language, and cultural traditions. This goal is closely related to the implementation of the new language policy and the ambition to develop intercultural competences of students and staff in the global classroom.



THE SUSTAINABLE DEVELOPMENT GOALS

RDAM supports the national effort related to the UN Sustainable Development Goals for equality, diversity, and green transition. RDAM aims to work with these goals through creative processes in collaboration with students who should act sustainably through joint responsibility and common interests. Initiatives related to sustainability will be developed through international projects, study trips, and guest visits that utilise green transport, minimise consumption, and establish new routines. RDAM will explore partnerships and networks that can inspire and support development of efforts in green transition.



BRANDING AND RANKING

The ambition of RDAM to be at the highest level demands efforts to formally deliver study programmes at the highest level and to brand RDAM internationally. Recruitment of international talent is based on a range of parameters, including the best teaching staff, good facilities, and a high international ranking. With greater awareness of the relevant ranking systems, RDAM will work to boost its visibility to attract and recruit students who can contribute to RDAM's international profile.

ORGANISATION

The academy's management has the general responsibility for the strategic development and prioritisation of the academy's portfolio of international activities. International activities support and develop RDAM's general strategic action areas.

The department of Global Engagement is responsible for international cooperation projects, student services, well-being, international branding and overseas cooperation, partnerships, and development. The department contributes to the development of RDAM's Global Outreach Center, which contains resources for research, communication, and outreach of distance learning cooperations and digital development projects.

The study administration is responsible for general Erasmus administration as well as admissions from outside EU (exchange, tuition fee-paying students, and Erasmus).

The management of study programmes is led by three Heads of Studies, who are responsible for the internationalisation of study programmes, including content and learning goals.

The International Committee participates in general discussions related to international strategic development at RDAM.

The Committee's members are:

- Leader of Global Engagement (chairperson)
- International coordinators
- Teacher representatives from three departments
- One Head of Studies
- One representative for research and development
- (optional) 1-2 students, preferably one international and one Danish student
- The President of RDAM participates in committee meetings.

The Committee's tasks are to:

- Hold discussions about the opportunities and prioritisation of long-term international development, including contributions to the international strategy of RDAM.
- Contribute to strengthening the international profile of RDAM.
- Assess and suggest activities that can further the development of the international profile of RDAM.

QUALITY ASSURANCE

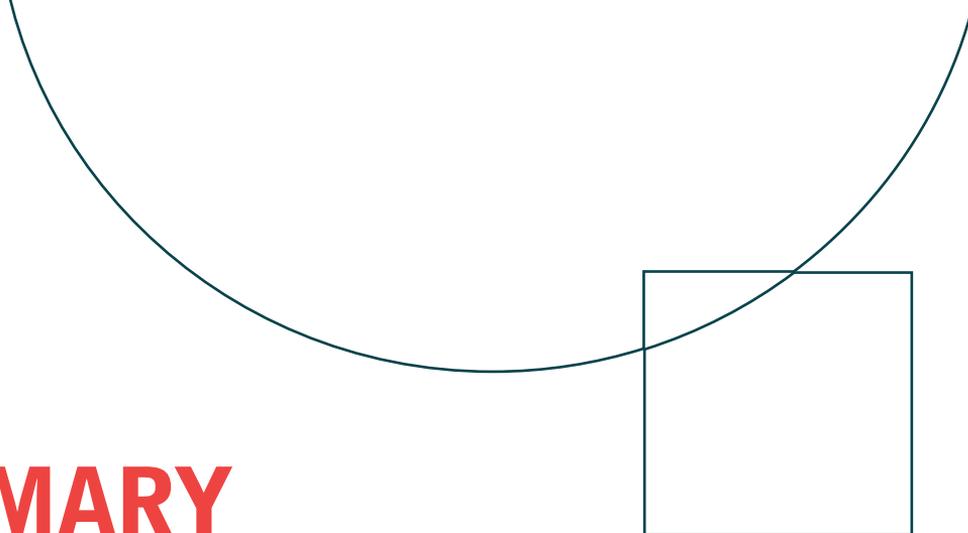
RDAM's international profile is reflected in a targeted approach to the development of the institution's ambition to provide the highest level of education and on a par with the best institutions.

The academy's quality assurance processes take into account teacher mobility, masterclasses, and international research and artistic development activities as important elements in maintaining a knowledge-based fundament for the students' educations.

RDAM actively participates in international networks, forums for knowledge sharing, and conferences with the aim to gain insight in up-to-date knowledge that can contribute to the development of the academy's quality assurance processes.

These goals define a framework for quality in international cooperation:

- Long-term planning within given financial frameworks.
- Prompt and competent communication with international cooperation partners, students, and others.
- Ongoing evaluation of projects, cooperation partners, and general internal procedures.
- Administration of exchange programmes and mobility.
- Ongoing development and anchoring of internationalisation within the institution.
- An attitude that is service-minded, friendly, and accommodating.
- Participating in the Danish art schools' experience sharing group, InterArt, that shares knowledge in strategy development and Erasmus administration.

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SUMMARY

RDAM's international strategy describes the academy's general vision and goals with regards to internationalisation.

In the 2024-2027 framework agreement period, RDAM will nurture the global musicianship of students, and both individuals and the community in general will contribute to a wider global outlook. This is reinforced by an ethical perspective where values such as trust, mutual respect, and a desire to embrace the unknown are affirmed.

International scope and diversity are regarded as assets for RDAM's study programmes and study culture. The academy will place special focus on strengthening community spirit in academic and social spaces through the development of linguistic and intercultural competences.

International efforts at RDAM are based on the European education programme: Erasmus+. The four main priorities in the 2021-2027 programme period are inclusion, digital transformation, fight against climate change, and active civic engagement.

In line with efforts around the world, RDAM will contribute actively to the UN Sustainable Development Goals and has chosen to focus on goals related to equality, diversity, and green transition.

RDAM's international partnerships and activities are based on Nordic and European networks, as well as regions of special focus outside of Europe, such as United Kingdom, USA, China, and Singapore.

New digital initiatives will serve the purpose of increasing flexibility for students and teachers, and virtual learning environments and new digital course offerings will be developed in global partnerships formed across boundaries and learning cultures.

RDAM is an educational institution, where internationalisation and a global outlook are viewed as important enhancements to the quality of the institution. A quality that strengthens study programmes, the study environment, and employability. The academy will continue to focus on upholding its international profile through visibility and branding in order to continue being an attractive educational institution for both national and international music students.

